

Rags to Riches, Modern Millionaires Co-Founder Chance Welton, Shares His Story

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5 Nothing is more inspiring than an organic story of rags to riches. It's like giving a new breath of life to thousands of people working hard every day to overturn their fortunes. In fact, financial independence remains a top goal for many, and that's why [Chance Welton](#) is passionate about the topic.

10 Raised on a potato farm in Idaho, [Chance Welton](#) shares one of the most inspiring stories from rags to riches. He is a successful investor and entrepreneur who learned everything about the business world from his father. Welton was introduced to business at a young age, with his father instilling an unquestionable work ethic that stands the trial of various hurdles. Early life challenges also exposed and taught him some hard lessons, including mastering the art of determination, resilience, and innovation in business.

15 A self-made entrepreneur, Welton is the owner and CEO of Beachwood Marketing, a 7-figure online marketing platform. He is also the co-founder of the [Modern Millionaires](#), the only complete digital business program that has taught thousands of students how to build a digital business from scratch. He has been written up in publications like Forbes and Entrepreneur for his innovative mindset, determination, and ability to build everything out of nothing. Welton believes his success is rooted
20 in how he approaches life and business. Stay centered, put the important pieces first, and always wake up before sunrise.

Like any other business, getting clients was not an easy task for Welton. In addition, his lack of experience and being a newbie in the online marketing space did not work in his favor. But a mission, Welton had the passion, resilience, and innovation to keep going. His creativity and desire to learn
25 from some of the best in the game allowed him to grow and enhance his brand presence. Welton worked with some clients for free or at discounted rates to build his portfolio and reviews. As projected, his efforts soon started paying off, allowing him to scale into a \$ 10,000-per-month business.

According to Welton, everyone holds the key to their success. You can either be the reason you
30 become wealthy, or the reason why you are poor. Also, don't be ashamed to learn from some of the successful individuals in your field. Therefore, Welton advises young entrepreneurs to invest in education first to understand their respective industries. He wants to leverage his success to teach others how to start an online business that has been proven to work 1000s of times. "I can walk them through the 4 different successful online platforms we have and how they can make their first
35 \$10,000 per month online." He explains.

A visionary and hardworking entrepreneur, Welton aspires to grow his business to a successful level. The next five years hold much in store for him as he aims to have a Billion Dollar Evaluation and be the world's most significant educational impact company. Welton is also passionate about mentoring others looking to start an online business or side hustle. To him, the joy is to see people change their
40 mindset and financial situation in a matter of weeks.

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